

СПРАВОЧНИК

SPRAVOCHNIK ■ FLORIDA RUSSIAN DIRECTORY & GUIDE ■ FREE MONTHLY PUBLICATION

Spravochnik, Florida Russian Directory & Guide is a free monthly publication that provides information about local business to Russian residents. Florida's Russian speaking community is rapidly growing, therefore there is a high demand for publications in Russian language. Spravochnik allows your business to gain new Russian speaking clients who are constantly searching for new products and services. Spravochnik's convenient format, 4.8" x 7.7", makes it easy for people to keep it in their cars and homes. It is very easy to find a particular business in Spravochnik because Spravochnik is divided in alphabetized sections by the different types of business. Spravochnik has many long term advertisers who continue to advertise because they are satisfied with the response from advertisement in Spravochnik. We hope that you will be one of them.

Advertising Rates:

Front Page \$750.00

Back Page \$700.00

Full Page \$250.00

Half Page \$140.00

Discounts:

5% discount with a payment for 3 months.

15% discount with a payment for 6 months.

20% discount with a payment for 12 months.

Special Discounts if you advertise in "Grani" Magazine.

25% discount with an ad as 1/4 of page or less in "Grani" Magazine.

Discounted price will be: **Full Page \$187.50; Half a Page \$105.00**

40% discount with an ad as 1/2 of page or bigger in "Grani" Magazine..

Discounted price will be: **Full Page \$150.00; Half a Page \$84.00**

305-936-9367
sales@mediafl.net